

**For Immediate Release**

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**Marketing Innovators Named One of Top U.S. Businesses**

CHICAGO, IL – Marketing Innovators International, Inc. was recently named as one of the top businesses in the United States by DiversityBusiness.com. Through the tremendous energy of founder and owner Lois LeMenager, Marketing Innovators (MI) has become one of the most respected people performance management companies in the country, and has been recognized as one of Chicago's largest women-owned businesses for the past 20 years.

"Marketing Innovators helps our clients inspire, motivate, recognize and engage the people who affect business success," says LeMenager. "Each of our clients is unique and therefore, each program we develop is customized to align their employees, partners or customers to their specific objectives, culture and desired result."

This is the 9th annual listing of the nation's top businesses by DiversityBusiness.com, a leading business-to-business internet site. Companies listed on the Top Business Lists represent the top WBE and multicultural companies and challenge the long-held notion that a privately held business is small or insignificant. Winners are sought after by major corporations wishing to expand their relationships with small businesses.

"Entrepreneurs are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. "This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

The winning companies were honored at a special awards ceremony at DiversityBusiness.com's "9th Annual Multicultural Business Conference" which took place April 29 – May 1, 2009 in Florida.

For the complete list of winning companies, please visit: [www.diversitybusiness.com](http://www.diversitybusiness.com).

**About Marketing Innovators (MI)**

As a full-service people performance management and measurement company, MI delivers value to clients by improving the performance of the people who affect business success – their employees, channel partners and customers. MI's incentive, recognition and loyalty programs offer powerful solutions to drive superior business results by effectively translating business challenges into people strategies and solutions. Over the past 31 years, MI has risen to become one of the most respected incentive companies in the country. All of their outstanding programs are customized to reach each client's objectives and audience through integrated strategic solutions.

**About DiversityBusiness.com**

Launched in 1999, DiversityBusiness, with over 46,000 members, is the largest organization of diversity owned businesses throughout the United States. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities," "Top 500 Diversity Owned Companies in America," and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications.

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